

Need inspiration or advice?
Our team of friendly Travel Ambassadors will give you insider tips on great places to visit and how to get around the Island.
VISIT US: The Guildhall, High Street, Newport, PO30 1TY | Tel: 01983 521555
Open: Monday to Friday 9.30am – 3.30pm

BY BUS: 16 bus routes shuttle around the main resorts and attractions.
Brezer: runs from Yarmouth to the Needles Old Battery, with spectacular views over Alum Bay.
BY BIKE: Cycleways criss-cross the Island – from extreme mountain bike routes to gentle car-free trails along disused railway lines.
Don't miss: The Red Squirrel Trail is mainly flat and car-free, covering 23 miles of glorious countryside, woodland, farmland, estuaries and a stretch of the Island's spectacular coastline.
BY FOOT: There's a coastal path all the way around the Island, taking in secret coves and bays that you can't get to in the car.
Don't miss: Take the path to Porthor Bay – an idyllic hidden beach spot just past St Helen's runs from Shanklin to Ryde Pier. You might recognise the old London Underground carriages!
Don't miss: The Isle of Wight Steam Railway is an effortless way to take in some of the Island's stunning countryside.

Getting around the Isle of Wight

Explore the Isle of Wight without a car and you'll find hidden treasures including smugglers' coves, the mysterious longstone, and a cliff-top lighthouse. This is the No 1 place in the world for cycling and a walker's paradise. There are over 500 miles of cycleways and paths, with trails for all abilities, with many suitable for little legs. Plus you can go on buses, steam trains and vintage tube trains.



Drive less and you'll see so much more

We're Going on a Bear Hunt



Illustration © 1989 Helen Oxenbury from We're Going on a Bear Hunt by Michael Rosen.

Around Freshwater Bay

Head inland from Freshwater Bay and you'll find Tapnell Farm Park; an all-weather family attraction with plenty of activities to keep the little ones happy.

The village of Freshwater has everything you need, whether its supplies for a picnic on the beach, a café lunch or a swim in the local pool.

The Needles Landmark Attraction is on the coast next to our iconic landmark. There's of fun for the family the family including the ever popular coloured sand filling.

Go east along the coast to Compton Bay and search for real dinosaur footprint casts at low tide on the beach – pop to the Dinosaur Expeditions, Conservation & Palaeoart Centre for expert advice. You'll also discover small villages, off the beaten track pubs and other attractions.

Discover lots more family adventures at visitisleofwight.co.uk

Around Borthwood Copse

Nearby coastal towns of Sandown and Shanklin are great places for young families. They've got miles of safe sandy beaches, plenty of amusements and heaps of places to buy an ice cream to enjoy as you paddle in the sea.

If your little one is keen on animals visit Amazon World or head into the heart of the Island, and discover local towns in miniature at Godhill Model Village – make sure to stop for a cream tea in the quaint thatched village of Godshill.

Historic Brading Roman Villa offers lots to do including a great grassy area for running around and letting off steam!

Pick up the local Island Line train for a fun journey – you can even get off and onto a steam locomotive from Isle of Wight Steam Railway at one station! Why not visit their indoor Train Story Discovery Centre and Haven Falconry.

Discover lots more family adventures at visitisleofwight.co.uk



The National Trust looks after some of the Island's most beautiful coast and countryside. From miles of beaches and acres of woods, to flower-rich meadows and murmuring creeks, they're the perfect backdrops to family adventures on the wild side.

To find out, visit:
www.nationaltrust.org.uk/isleofwight



Feel like a giant at Godhill Model Village.



Amuse yourselves at Sandown Pier.

Bear Hunt events

Take part in some special family nature adventures inspired by *We're Going on a Bear Hunt*.

Official Bear Hunt Adventure Weekends with the National Trust:

★ Newtown National Nature Reserve

Saturday 14 & Sunday 15 April
Saturday 2 & Sunday 3 June
Saturday 8 & Sunday 9 September 2018

★ St Helen's Duver

Saturday 12 & Sunday 13 May
Saturday 14 & Sunday 15 July

We're Going on a Bear Hunt:

★ Robin Hill Country Park
Saturday 5 May, Sunday 6 May & Sunday 7 May

★ Isle of Wight Children's Literary Festival Northwood House
Saturday 20 October & Sunday 21 October



AVAILABLE FROM ALL GOOD BOOKSELLERS

jointhebearhunt.com #bearhunt

© Bear Hunt Films Ltd. 2016 Based on the animated film developed and produced by Lupus Films in association with Bear Hunt Films and Walker Productions for Channel 4. Universal Pictures and Herrick Entertainment with the support of Creative Europe – MEDIA programme of the European Union.

Around Newtown Creek

After your visit to Newtown, head west towards the historic sailing town of Yarmouth. Amble through quaint streets, enjoy eating out at the many family friendly cafés and pubs.

Close to town, join the cycle path that runs between Yarmouth and Freshwater. It's worth a trip round the coast a bit more to Fort Victoria where you'll find a range of different attractions. Further afield, get up close to all sorts of furry friends at West Wight Alpacas.

Head east and you'll find bustling Cowes, Island capital of yachting. It's always busy on the water in Cowes and there's a safe footpath that's perfect for scooting or cycling that runs along the seafront to the village of Gurnard where you'll find a pub, café, restaurant and seafont playground.

Discover lots more family adventures at visitisleofwight.co.uk



Yarmouth harbour.



Play Pooh sticks in the River Yar.



Search for real dinosaur footprint casts at low tide on Brook and Compton beaches.

FIELD ACTIVITY
Have you spotted any animal prints? Can you identify them?

Around Ventnor Down

Head high up and survey the Island from above as you plan your next adventure. Along the coast you'll find magical Blackgang Chine which is celebrating its 175th birthday in 2018!

Hidden from view behind the hills is the county town of Newport with lots of eateries including a dedicated café for young ones – Bebeccino. You'll also find Carisbrooke Castle, Monkey Haven and Robin Hill Country Park; filled with things to see, do and climb!



Get up close to a T-Rex at Dinosaur Isle.

Around St Helen's Duver

Wide open space, a sheltered sandy beach and boats in the harbour; St Helen's Duver is the perfect place for family down time.

Journey from St Helen's through the picturesque village of Bembridge (check out the RNLI lifeboat station that juts into the sea) and head to Sandown where you'll find tigers and much more at the Isle of Wight Zoo. Junior palaeontologists will love Dinosaur Isle museum on the seafont at Sandown with its many interactive displays.



We're Going on an Isle of Wight Bear Hunt

Isle of Wight

What a beautiful day

The Isle of Wight is the perfect place for family adventures. Whether it's finding a breath-taking beach full of rock pools and sea life, roaming through stunning natural landscape hunting for dinosaurs or discovering a magical theme park located on the cliff top, it's easy to enjoy the simple pleasure of spending family time together on the Island.

We've been inspired by *We're Going on a Bear Hunt*. This guide will help you find Isle of Wight locations just like the film and awarding winning book.

Let your kid's imagination run wild and create your own unique family Bear Hunt adventure as you travel around the Island finding new things to see and do.

Make memories and enjoy your family time together.

WIN a holiday worth over £2000

Prize includes travel, ferry tickets, accommodation, attraction tickets, Bear Hunt goodies and more!

visitisleofwight.co.uk/2018



We're Going on an Isle of Wight Bear Hunt

Use the map to plan your adventure

Bear Hunt location Bear Hunt event (see reverse for dates) National Trust location

tip toe, tip toe, tip toe



Freshwater Bay

A pebbly beach with a cave that's sometimes hidden by the sea. Tiptoe over the rockpools, go crabbing and see what sea life you can discover. Watch out for the tide...and bear!

Drawing competition Win Bear Hunt goodies!

Draw a picture of an animal you've seen on the Isle of Wight.

Ask a grown up to share it on our Facebook (www.facebook.com/VisitIOW) or Twitter (@VisitIOW) using #IWBearHunt and our favourite pictures will win prizes.

There are 10 sets of prizes, which include a plush bear and a full set of Bear Hunt books plus attraction tickets from Visit Isle of Wight.

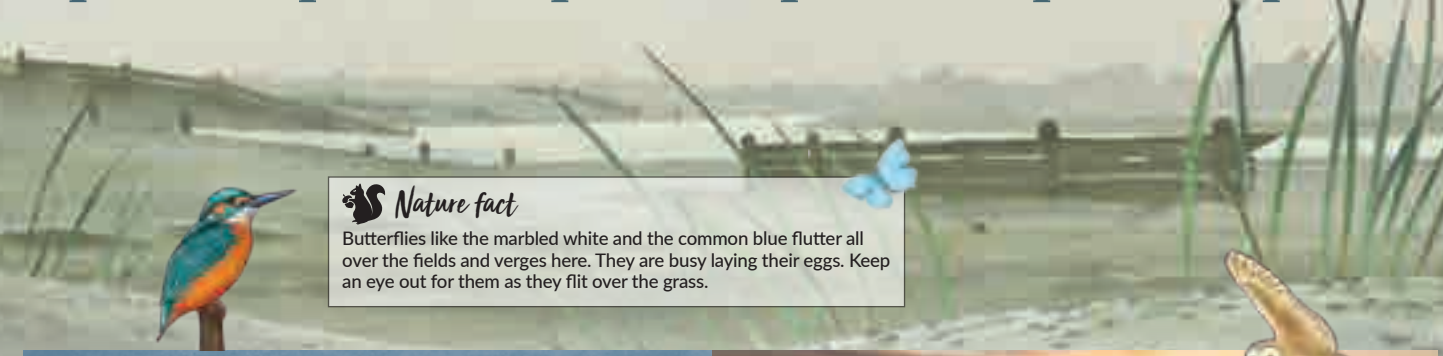
Closing date: 30 November 2018



For terms and conditions go to visitisleofwight.co.uk/bearhunts&cs

Name Age

squelch squerch, squelch squerch, squelch squerch



Nature fact

Butterflies like the marbled white and the common blue flutter all over the fields and verges here. They are busy laying their eggs. Keep an eye out for them as they fly over the grass.

Newtown Creek

Take a wander down the boardwalk at Newtown Creek and follow the footpath over the estuary below. Watch out though, there's a chance you'll find some thick oozy mud underfoot...

FIELD ACTIVITY
Why not keep a list of all the animals you have spotted on your holiday?

Nature fact

Look up to see a Fulmar - these seabirds fly low over the sea on very stiff wings, and have what's called a 'tube nose' on top of their beaks.



Nature fact

Did you know seagulls can drink both fresh and salt water?!

FIELD ACTIVITY

Have you seen any colourful leaves? Why not collect some and stick them in a journal.

Ventnor Downs

Plan the next stage of your Isle of Wight adventure - look out to sea, or inland and back across to the mainland as buzzards and ravens fly above and butterflies flutter around you. Find out more at visitisleofwight.co.uk

Nature fact

The National Trust's herd of Old English feral goats help look after this special place by eating the 'scrub' so that wildlife like the Adonis blue butterfly can survive here. You might smell them before you see them!

FIELD ACTIVITY
Hills may once have been built as a place to stare at the stars. Why not gaze at the stars from the top of a hill?

Borthwood Copse

Ancient oak woodland reveals sunny glades and hidden patches of dark forest. Stumble trip, stumble trip, stumble trip - don't forget to pick up a stick to play with as you wander round.

Nature fact

See if you can spot native red squirrels in the trees - they've got tufty ears and bushy tails and move very quickly! There are no grey squirrels on the island.

splash splosh, splash splosh, splash splosh

Appley Beach & Park

Splash splosh - a deep cold river? Not here. Splash in warm puddles of sea water, hunt for shells, build sandcastles and run through the grass in the park. What a beautiful day! Find out more at visitisleofwight.co.uk

FIELD ACTIVITY
Hold a seashell up to your ear and see if you can hear the sound of the ocean



Hedgehog Challenge

Help Rosie find the 10 hedgehogs that are hiding on this leaflet (remember to look on the other side too!)

swishy swashy, swishy swashy, swishy swashy

St Helen's Duver

Find hiding places behind soft gentle sand dunes or duck in amongst long wavy grass - it's the perfect place for imaginative play. From your lookout in the dunes you'll spot sailing ships in the distance and a sandy beach to play on.

Nature fact

Crouch down very low and you'll see loads and loads of tiny colourful flowers. They like the short grass which grows on the sand dunes here.

Walking in the woodland

Match the animal with the correct footprint trail.

- | | | |
|---|--|-------|
| A | | Deer |
| B | | Dog |
| C | | Robin |
| D | | Bear |

Plan your fun at visitisleofwight.co.uk

Award winning attractions | Miles of beaches, cycleways and footpaths | Great family dining | Child friendly places to stay | Amazing countryside

@VisitIOW @visitisleofwight
#IWBearHunt #PureIslandHappiness

VISIT ISLE OF WIGHT
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