

# We're Going on an Isle of Wight Bear Hunt



Family adventures inspired by the best-selling original children's picture book 'We're Going on a Bear Hunt' and as seen on Channel 4.



## What a beautiful day

The Isle of Wight is the perfect place for family adventures. Whether it's finding a breath-taking beach full of rock pools and sea life, roaming through stunning natural landscape hunting for dinosaurs or discovering a magical theme park located on the cliff top, it's easy to enjoy the simple pleasure of spending family time together on the Island.

We've been inspired by We're Going on a Bear Hunt. This guide will help you find Isle of Wight locations just like the film and awarding winning book.

Let your kid's imagination run wild and create your own unique family Bear Hunt adventure as you travel around the Island finding new things to see and do.

Make memories and enjoy your family time together.

## Use the map to plan your adventure



- Bear Hunt location
- Bear Hunt event
- National Trust location

**VISIT**  
**ISLE OF WIGHT**



This leaflet was funded by the Isle of Wight Business Improvement District.

© Bear Hunt Films Limited MMXVI. A Lupus Films production in association with Bear Hunt Films and Walker Productions for Channel 4, Universal Pictures and Herrick Entertainment with the support of Creative Europe – MEDIA programme of the European Union.



# Bear Hunt locations

squelch squerch, squelch squerch,  
squelch squerch

## Newtown Creek



Take a wander down the boardwalk at Newtown Creek and follow the footpath over the estuary below. Watch out though, there's a chance you'll find some thick oozy mud underfoot...



### Nature fact

Look up to see a Fulmar – these seabirds fly low over the sea on very stiff wings, and have what's called a 'tube nose' on top of their beaks.

**WIN** a holiday  
worth over £2000

Prize includes travel, ferry tickets, accommodation, attraction tickets, Bear Hunt goodies and more!

[visitisleofwight.co.uk/2018](http://visitisleofwight.co.uk/2018)

stumble trip,  
stumble trip, stumble trip

## Borthwood Copse



Ancient oak woodland reveals sunny glades and hidden patches of dark forest. Stumble trip, stumble trip, stumble trip – don't forget to pick up a stick to play with as you wander round.

**FIELD ACTIVITY**  
Stand in the woods  
and close your eyes.  
How many sounds can  
you hear?

tip toe, tip toe, tip toe

## Freshwater Bay

A pebbly beach with a cave that's sometimes hidden by the sea. Tiptoe over the rockpools, go crabbing and see what sea life you can discover. Watch out for the tide...and bear!

**FIELD ACTIVITY**  
Have you spotted any  
animal prints? Can you  
identify them?

## Ventnor Downs



Plan the next stage of your Isle of Wight adventure – look out to sea, or inland and back across to the mainland as buzzards and ravens fly above and butterflies flutter around you.

Find out more at [visitisleofwight.co.uk](http://visitisleofwight.co.uk)



### Nature fact

Butterflies like the marbled white and the common blue flutter all over the fields and verges here. They are busy laying their eggs. Keep an eye out for them as they flit over the grass.



# Bear Hunt locations

splash splosh, splash splosh,  
splash splosh

## 🔍 Appley Beach & Park

Splash splosh - a deep cold river? Not here. Splash in warm puddles of sea water, hunt for shells, build sandcastles and run through the grass in the park. What a beautiful day!

**FIELD ACTIVITY**  
*Hold a seashell up to your ear and see if you can hear the sound of the ocean*



swishy swashy, swishy swashy,  
swishy swashy

## 🔍 St Helen's Duver



Find hiding places behind soft gentle sand dunes or duck in amongst long wavy grass – it's the perfect place for imaginative play. From your lookout in the dunes you'll spot sailing ships in the distance and a sandy beach to play on.



©National Trust Images/Rebecca Bevan

## 📅 Bear Hunt events

Take part in some special family nature adventures inspired by *We're Going on a Bear Hunt*.

### Official Bear Hunt Adventure Weekends with the National Trust:

📅 St Helen's Duver | Sat 2 & Sun 3 June | Saturday 14 & Sunday 15 July | Sat 8 & Sun 9 September 2018

### We're Going on a Bear Hunt:

📅 Isle of Wight Children's Literary Festival Northwood House | Sat 20 October & Sun 21 October



The National Trust looks after some of the Island's most beautiful coast and countryside. From miles of beaches and acres of woods, to flower-rich meadows and murmuring creeks, they're the perfect backdrops to family adventures on the wild side.

To find out, visit: [www.nationaltrust.org.uk/isleofwight](http://www.nationaltrust.org.uk/isleofwight)



National Trust/Chuck Eccleston Apps

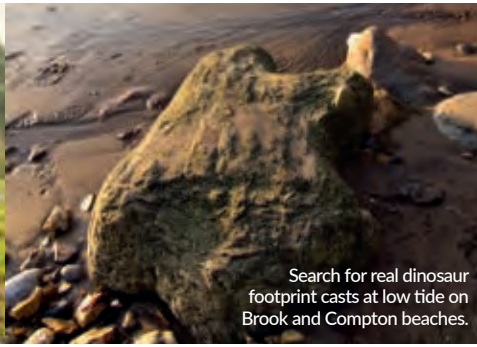
Plan your family adventure at [visitisleofwight.co.uk](http://visitisleofwight.co.uk) #IWBearHunt



# Family adventures



Play Pooh sticks in the River Yar.



Search for real dinosaur footprint casts at low tide on Brook and Compton beaches.



Feel like a giant at Godshill Model Village.

## 🔍 Around Appley Beach & Park

If you're in need of refreshments after a hard day on the beach, you'll discover Ryde is a town with plenty of great places to dine; from cafés to pubs, to fish and chips and ice creams on the beach; Ryde has it all.

Quarr Abbey, a working monastery on the outskirts of town is free to visit – their pigs are one of the Island's most popular attractions for young kids and the tea room boasts great cakes. Don't forget to take the free nature trail through the grounds.

## 🔍 Around St Helen's Duver

Wide open space, a sheltered sandy beach and boats in the harbour; St Helen's Duver is the perfect place for family down time.

Journey from St Helen's through the picturesque village of Bembridge (check out the RNLI lifeboat station that juts into the sea) and head to Sandown where you'll find tigers and much more at the Isle of Wight Zoo. Junior palaeontologists will love Dinosaur Isle museum on the seafront at Sandown with its many interactive displays.

## 🔍 Around Newtown Creek

After your visit to Newtown, head west towards the historic sailing town of Yarmouth. Amble through quaint streets, enjoy eating out at the many family friendly cafés and pubs.

Close to town, join the cycle path that runs between Yarmouth and Freshwater. It's worth a trip round the coast a bit more to Fort Victoria where you'll find a range of different attractions. Further afield, get up close to all sorts of furry friends at West Wight Alpacas.

Head east and you'll find bustling Cowes, Island capital of yachting. It's always busy on the water in Cowes and there's a safe footpath that's perfect for scooting or cycling that runs along the seafront to the village of Gurnard where you'll find a pub, café, restaurant and seafront playground.

## 🔍 Around Freshwater Bay

Head inland from Freshwater Bay and you'll find Tapnell Farm Park; an all-weather family attraction with plenty of activities to keep the little ones happy. The village of Freshwater has everything you need, whether its supplies for a picnic on the beach, a café lunch or a swim in the local pool.

The Needles Landmark Attraction is on the coast next to our iconic landmark. There's of fun for the family including the ever popular coloured sand filling.

Go east along the coast to Compton Bay and search for real dinosaur footprint casts at low tide on the beach – pop to the Dinosaur Expeditions, Conservation & Palaeoart Centre for expert advice. You'll also discover small villages, off the beaten track pubs and other attractions.

## 🔍 Around Borthwood Copse

Nearby coastal towns of Sandown and Shanklin are great places for young families. They've got miles of safe sandy beaches, plenty of amusements and heaps of places to buy an ice cream to enjoy as you paddle in the sea.

If your little one is keen on animals visit Amazon World or head into the heart of the Island, and discover local towns in miniature at Godshill Model Village – make sure to stop for a cream tea in the quaint thatched village of Godshill.

Historic Brading Roman Villa offers lots to do including a great grassy area for running around and letting off steam!

Pick up the local Island Line train for a fun journey – you can even get off and onto a steam locomotive from Isle of Wight Steam Railway at one station! Why not visit their indoor Train Story Discovery Centre and Haven Falconry.

## 🔍 Around Ventnor Down

Head high up and survey the Island from above as you plan your next adventure. Along the coast you'll find magical Blackgang Chine which is celebrating its 175th birthday in 2018!

Hidden from view behind the hills is the county town of Newport with lots of eateries including a dedicated café for young ones – Bebeccino. You'll also find Carisbrooke Castle, Monkey Haven and Robin Hill Country Park; filled with things to see, do and climb!



Drive less and you'll see so much more

Explore the Isle of Wight without a car and you'll find hidden treasures including smugglers' coves, the mysterious longstone, and a cliff-top lighthouse.

This is the No 1 place in the world for cycling and a walker's paradise. There are over 500 miles of cycleways and paths, with trails for all abilities, with many suitable for little legs. Plus you can go on buses, steam trains and vintage tube trains.

### Need inspiration or advice?

Our team of friendly Travel Ambassadors will give you insider tips on great places to visit and how to get around the Island.

**VISIT US:** The Guildhall, High Street, Newport, PO30 1TY | Tel: 01983 521555  
Open: Monday to Friday 9.30am – 3.30pm